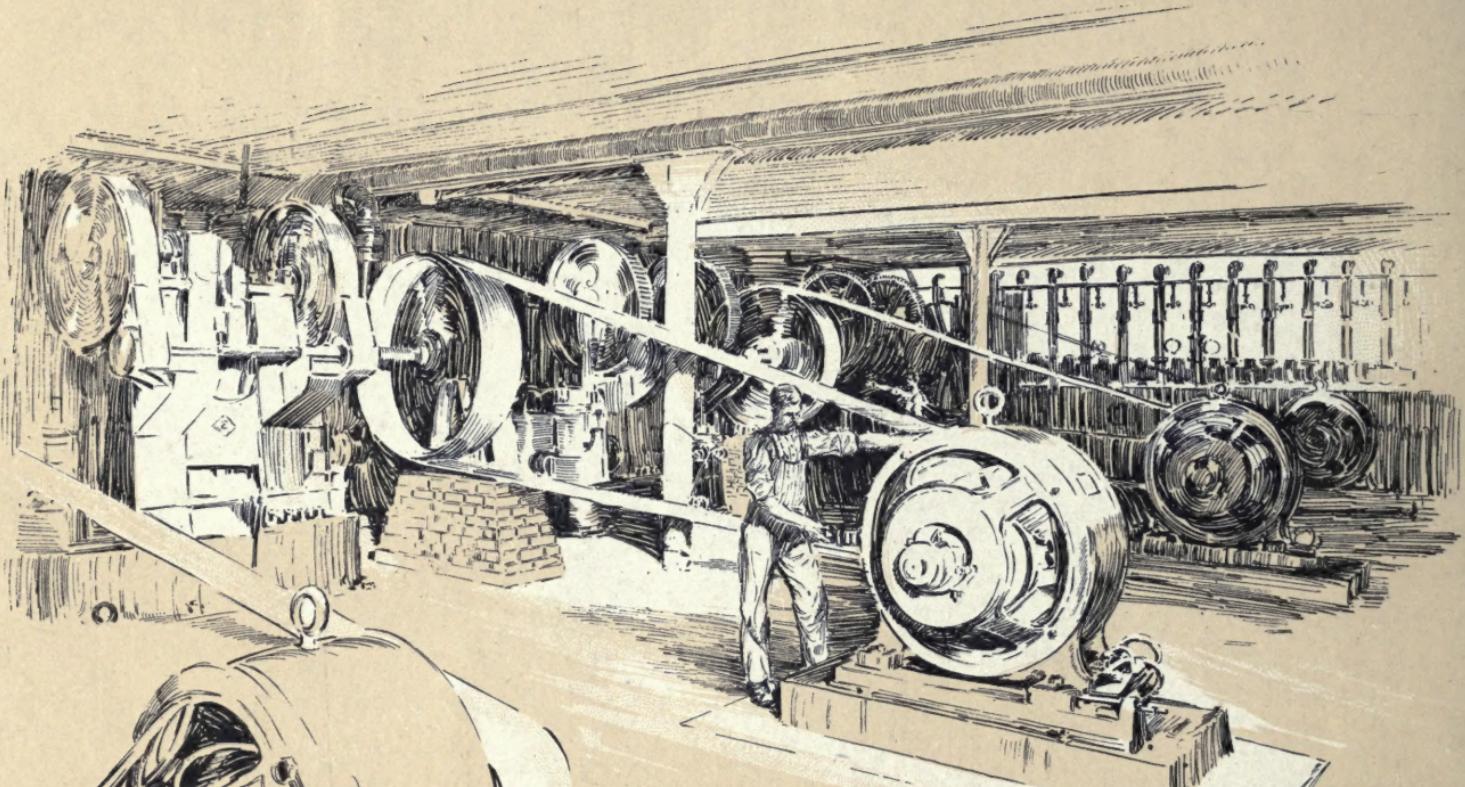




*An artist's impressions on
a visit to a great store*



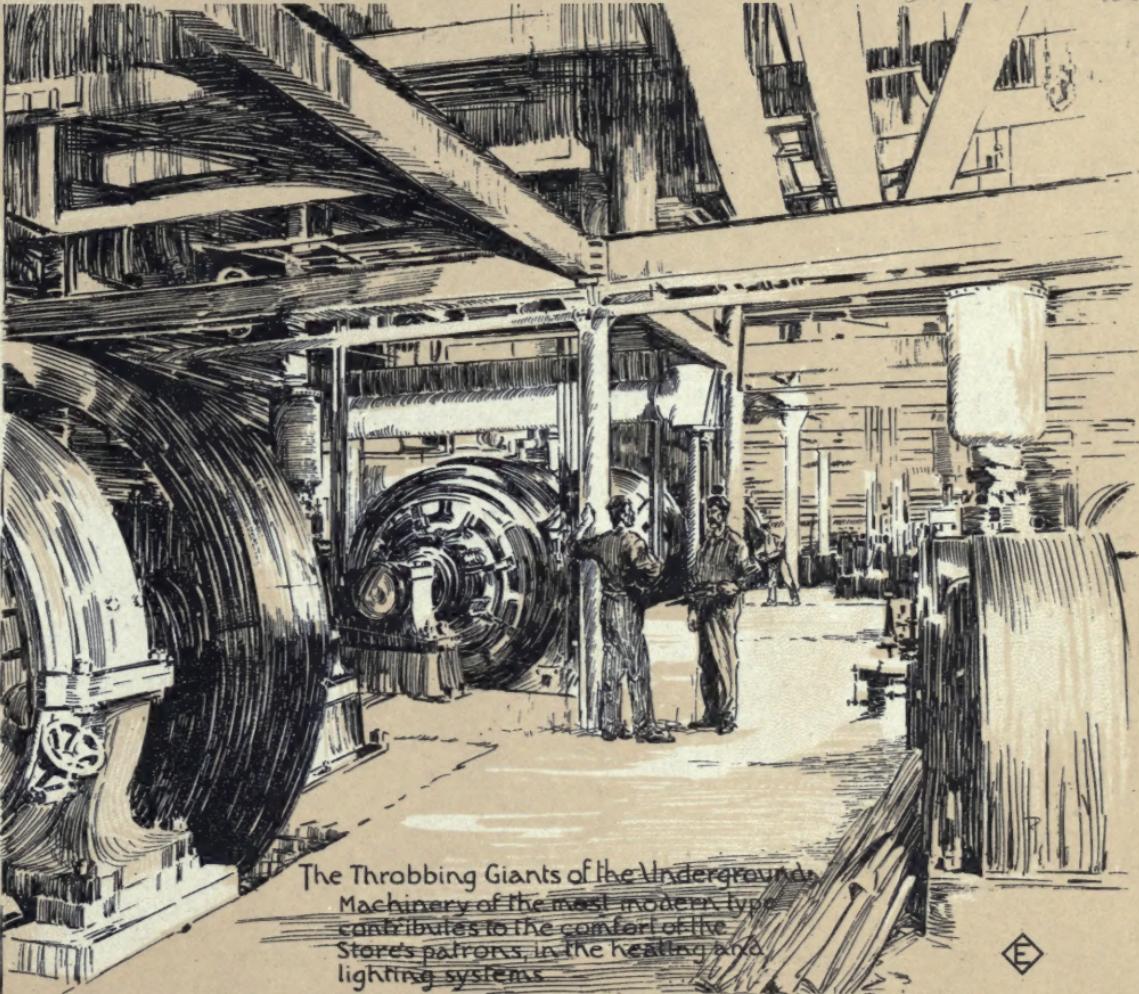
SEPTEMBER 1910



The Pumping Plant
which automatically regulates the pressure
operating the elevators throughout the
Store and factories.



31385 02792 6482



The Throbbing Giants of the Underground
Machinery of the most modern type
contributes to the comfort of the
Store's patrons, in the heating and
lighting systems

E



The Womens Suit and Dress Seetion,
Here are importations from Europe
and America, also the output of our
own Manufacturing Plant.



The Lunch Room, Fifth floor,
where is served Breakfast,
Dinner, and Afternoon-tea:



"The Basement Cash Office."

One of the offices to which the customers' money comes
(via pneumatic tubes) from the various departments,
to be counted and where "change is made"

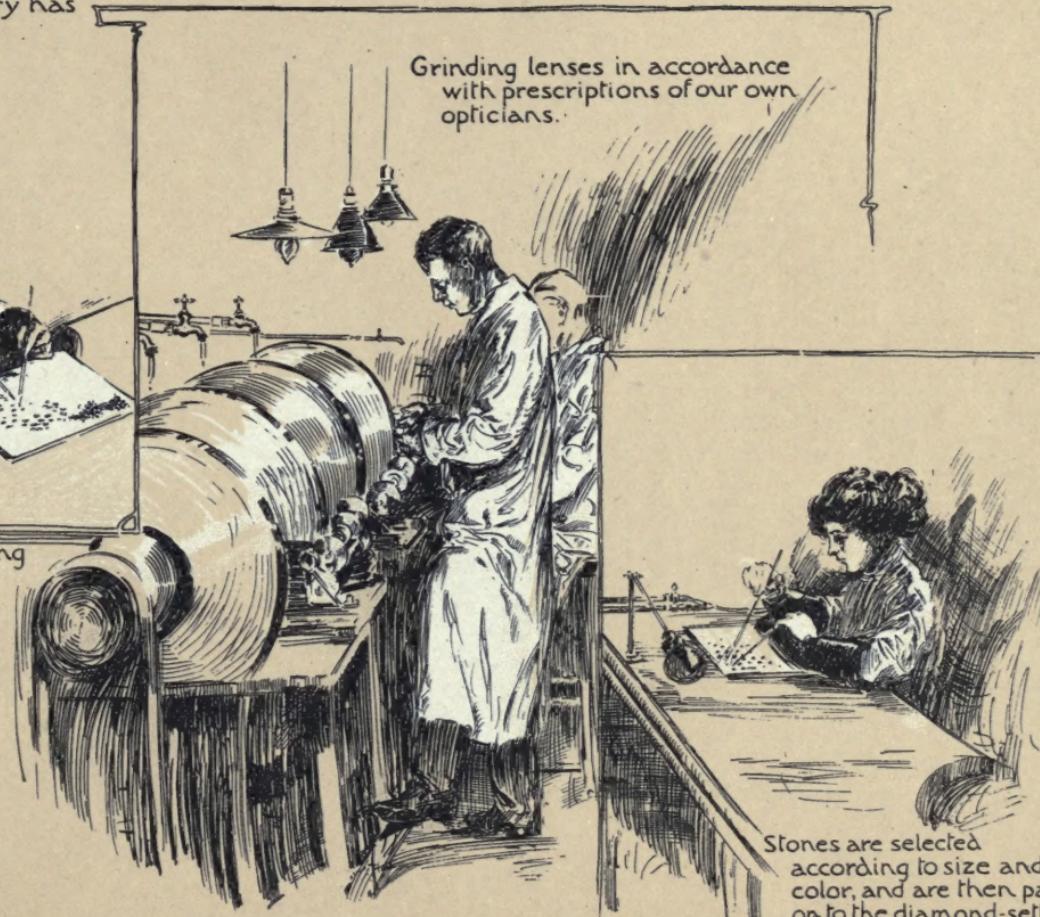
E

The making of jewelry has
always been an
interesting art.



Choosing and matching
precious stones.

Jewelry work-room
8th Floor.



Grinding lenses in accordance
with prescriptions of our own
opticians.

Stones are selected
according to size and
color, and are then passed
on to the diamond-setter.

E

To shield you from the sun—
a section of the tent and awning
work-room.

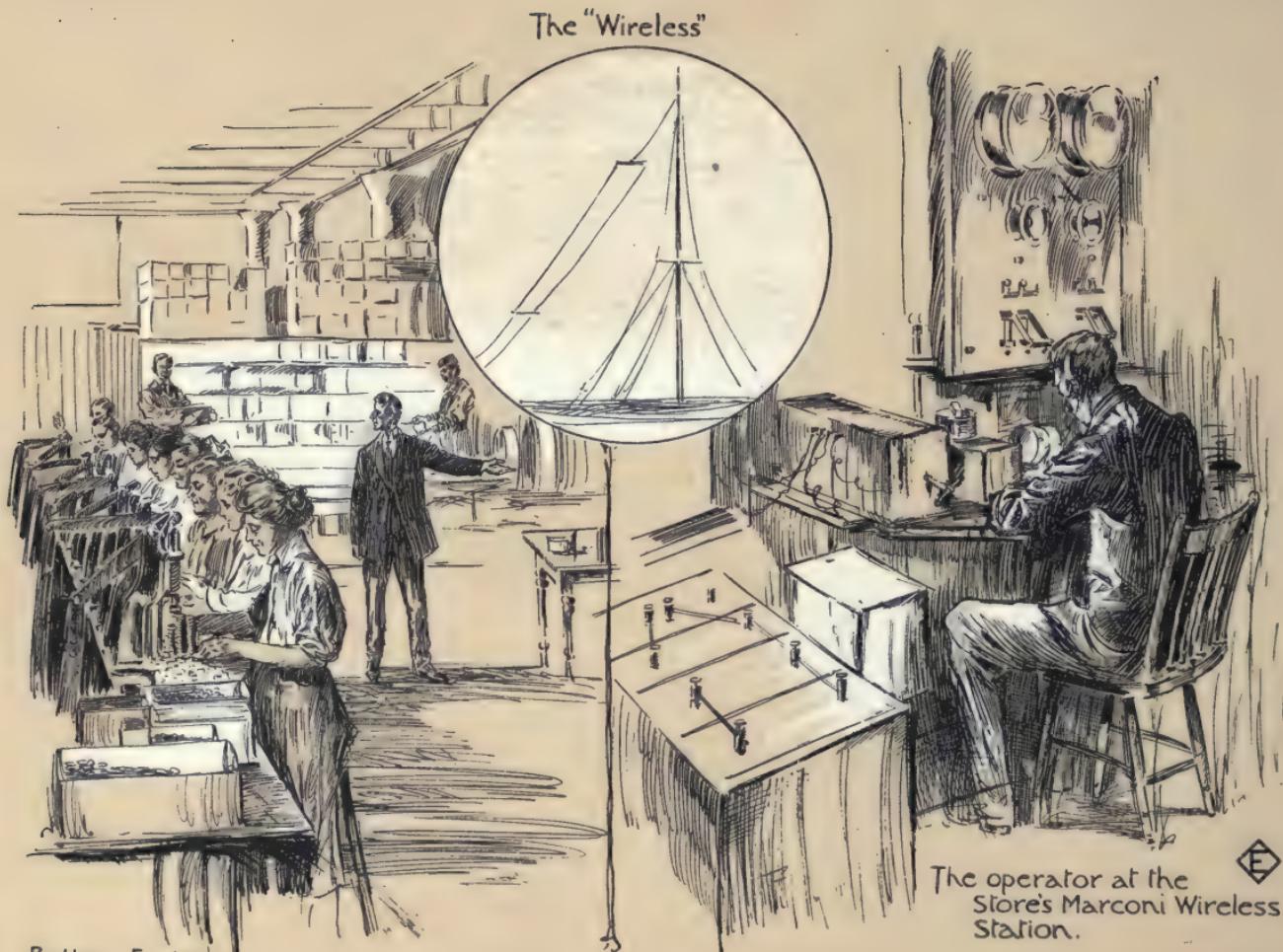


Fancy-workers at work—
a corner in the
work-room.



First aid to nature
Busily engaged in the Hair Goods
work-room

6th Floor





"First call for dinner"
the waitresses from the
Lunch Room collecting the
"dishes" for their customers

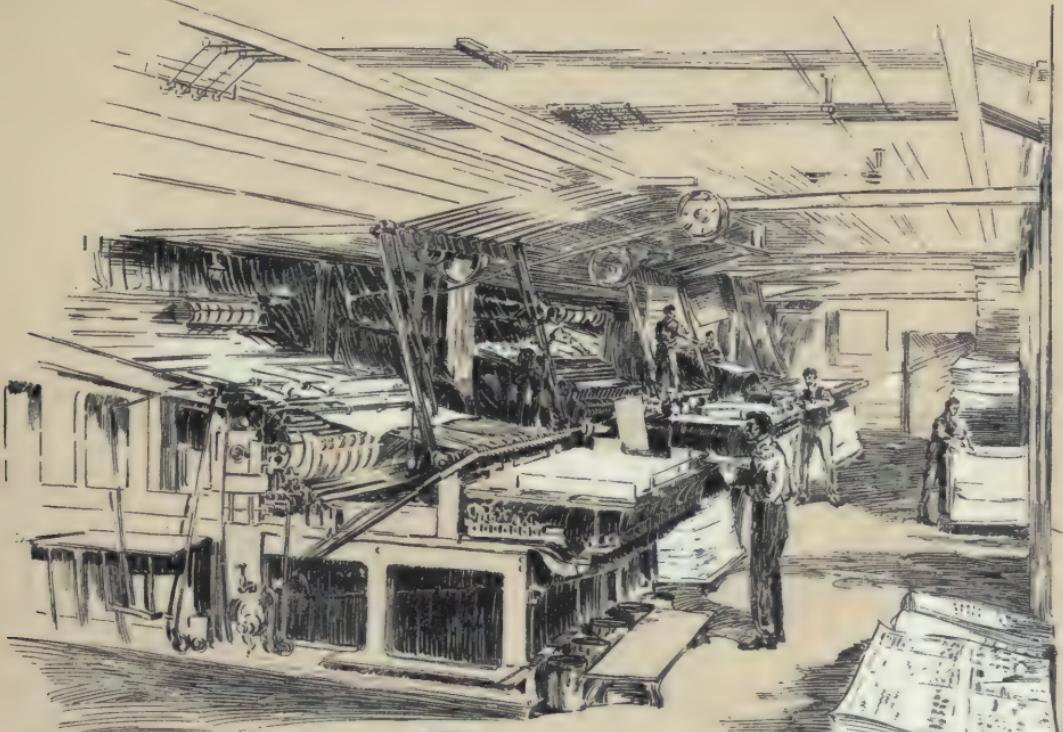


A modern kitchen "getting dinner ready."

E



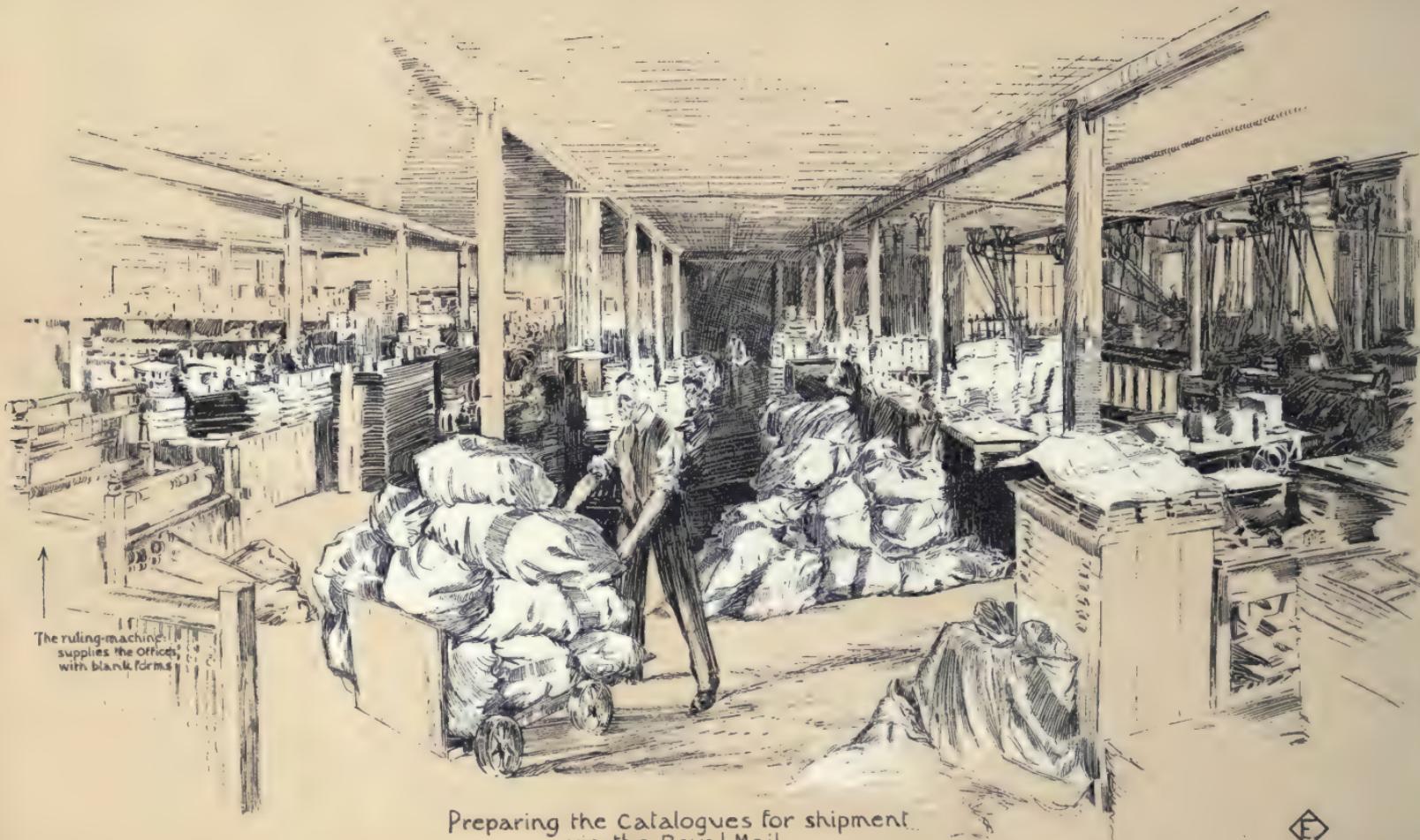
The young girl's favorite dish—
ice-cream—is here made in a
scientific, hygienic manner.
Scrupulous cleanliness prevails.



Part of the Press Room

from here come tons of catalogues,
booklets and circulars, as well as
the miscellaneous printed matter
used throughout the Store, and at
Winnipeg.





The ruling-machine
supplies the Office
with blank forms

Preparing the Catalogues for shipment
via the Royal Mail



In the Mail Order Department,
opening the Mail.



E



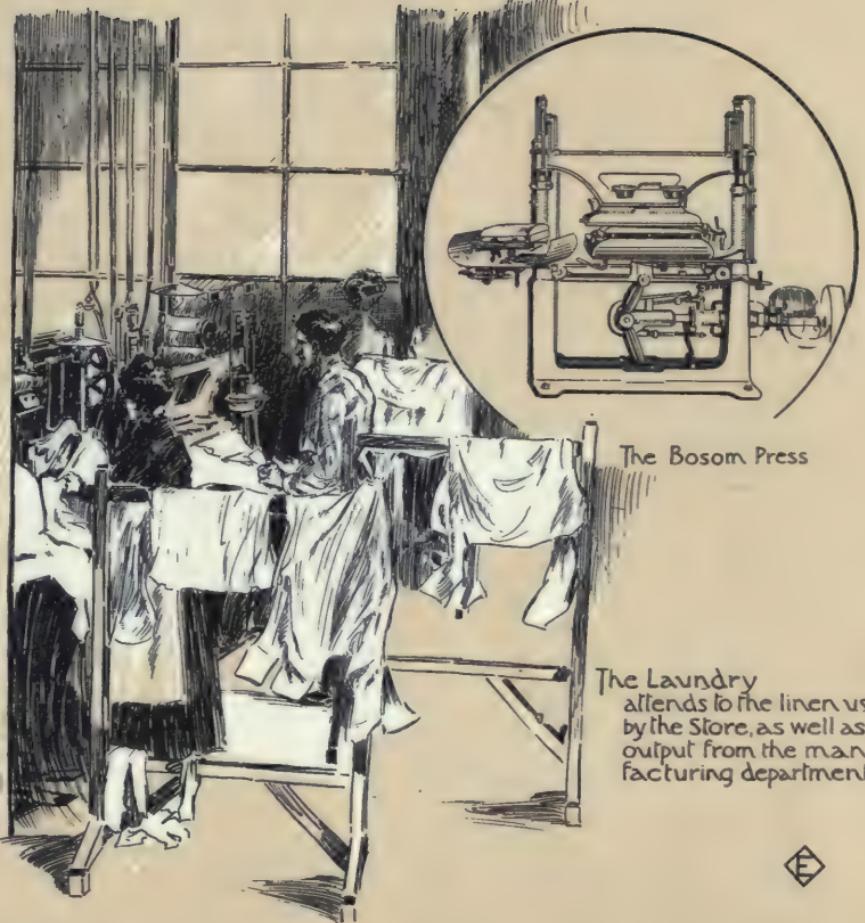
The application of Art
to Commerce

(A) Drawing, (B) Photographing
(C) Engraving - the illustrations
used in the Store's advertisements



A

E



The Bosom Press

The Laundry
attends to the linen used
by the Store, as well as the
output from the manu-
facturing departments.



The Receiving Room

The gateway through which the
merchandise passes into the Store
on its way to the consuming public.

"Grocery Packing"

The staff is always busy and the
small percentage of errors is
just cause for pride





A cog in the wheel of the delivery system -

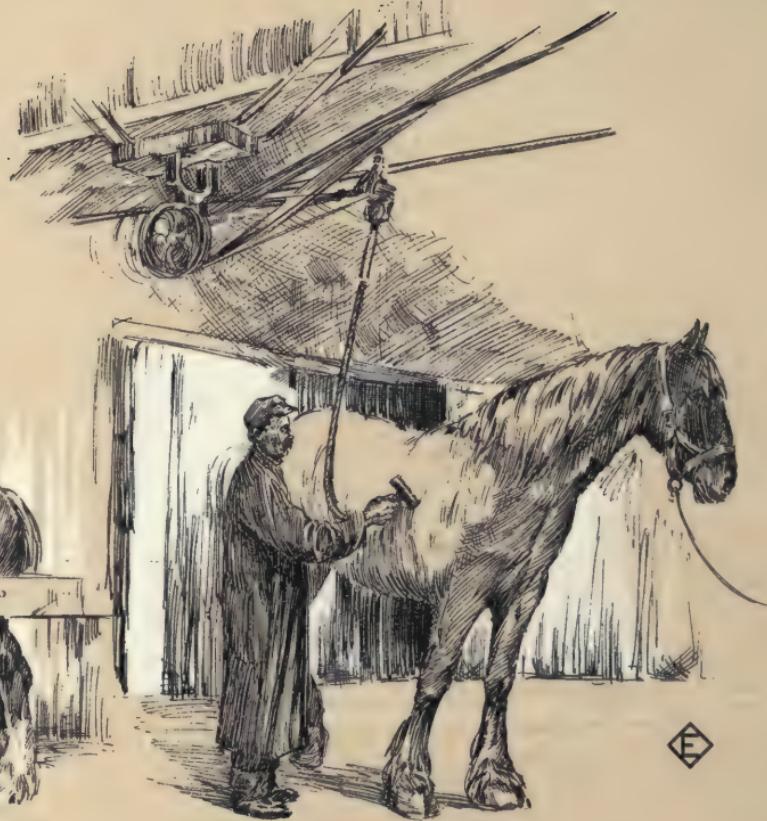
An "endless-belt" carrier here deposits packages from the various sections of the Store, they are then examined and sorted for delivery to the customers' homes.



Down below the stables is the Blacksmith Shop; here every care is given to the footwear of the four-footed delivery clerks

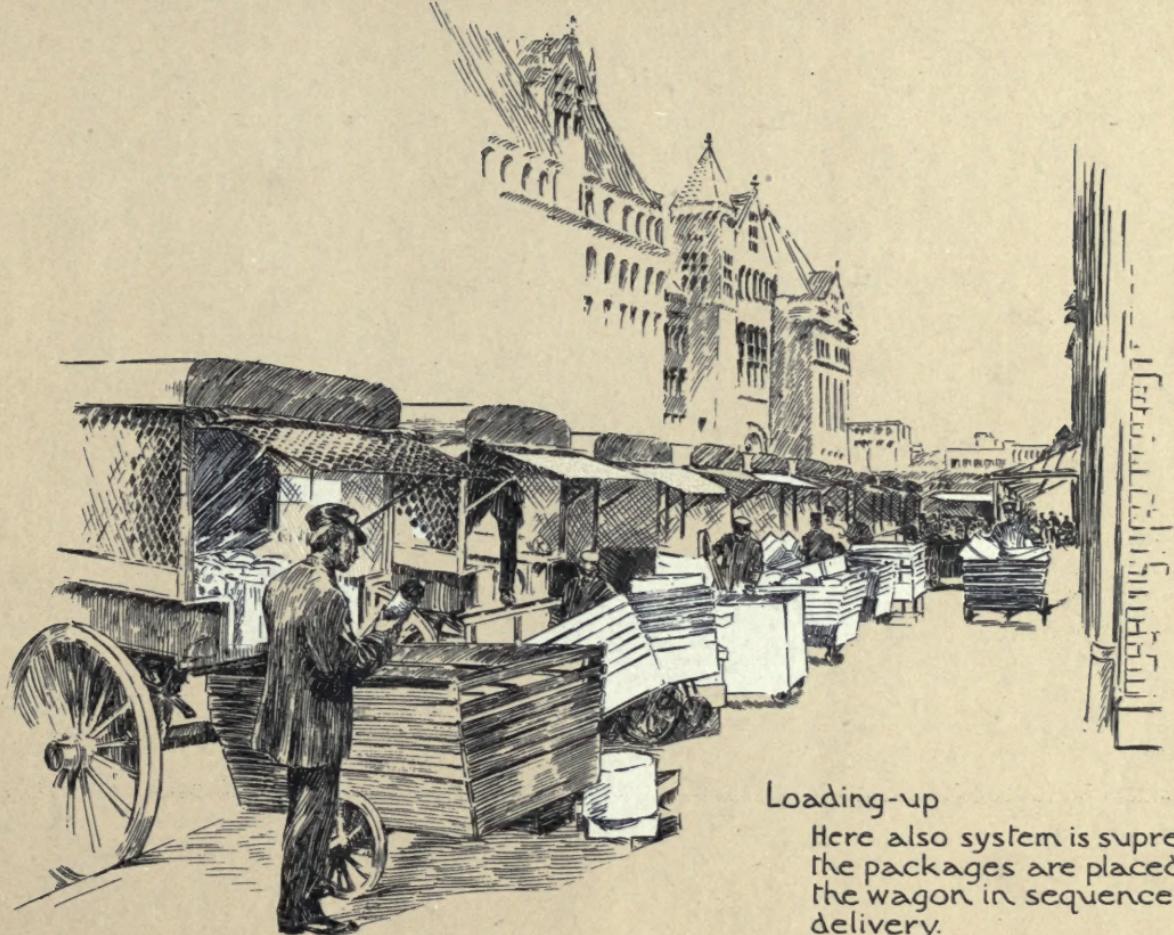
In the Horse Hospital

where every care is given to
restore him to perfect health



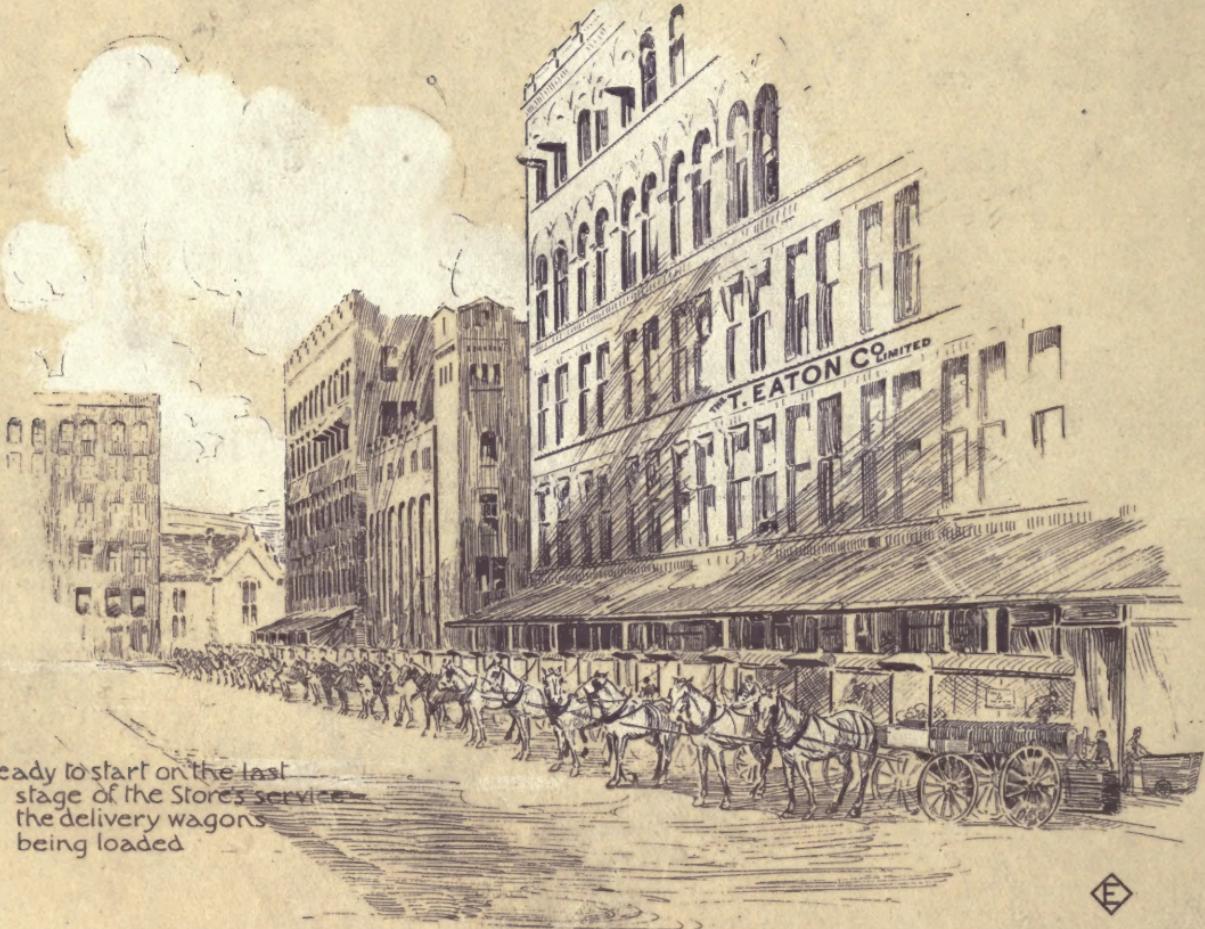
E

Grooming horses in the new way,
an electric appliance does this quickly.
The horses enjoy it.



Loading-up

Here also system is supreme—the packages are placed in the wagon in sequence of delivery.



Ready to start on the last
stage of the Store's service
the delivery wagons
being loaded

